



AMCHAM ST. PETERSBURG 2010 EVENTS AND SPONSORSHIP OPPORTUNITIES

Business Events

AmCham Committee Roundtable Seminars:

Dates: Throughout the year (4 in total)

Key Features:

- Major topical event of the year
- Opportunity to ask questions on the subject
- Presentations by major industry companies and consulting firms.
- More than 150 representatives of member companies in attendance.

Sponsor Benefits:

- *Before the Event:* logo in announcement to members and AmCham St. Petersburg website news.
- *During the Event:* logo and corporate information in materials; corporate stand and materials on display; corporate banner prominently displayed at the event (standalone constructions only).
- *After the Event:* recognition in AmCham St. Petersburg's print and electronic media.

Sponsorship Packages (vary greatly depending on product): \$2000*, \$1000*

Contact: Irina Makarenkova, irina@spb.amcham.ru

Sport Events

AmCham St Petersburg Annual Soccer Tournament:

Date: June

Key features:

- An extremely popular one-day sporting event – elimination matches and AmCham Cup Final;
- Teams consisting of member company staff facing off against one another for a competition and informal networking;
- Professional referees and commentator.

Sponsors Benefits (vary greatly depending on product):

- *Before the Event:* logo in media advertisements and announcements to members;
- *During the Event:* banner placement, oral recognition before, during and after the Event;
- *After the Event:* recognition in AmCham St. Petersburg's print and electronic media

Sponsorship Packages: \$1000*, \$2500* and \$5000*, a variety of in-kind sponsorship opportunities

Contact: Irina Makarenkova, irina@spb.amcham.ru

Social Events

U. S. Independence Day Celebration:

Date: Beginning of July

Key Features:

- Largest social outdoor event of St. Petersburg business society with over 600 representatives of business community, St. Petersburg City and Leningrad Oblast Authorities , Diplomatic Corps and press in attendance;
- Great family fun with music, entertainment, sports competitions, kids' games, famous Raffle and diverse food provided by top class St. Petersburg hotels.

Sponsor Benefits: (vary greatly depending on product):

- *Before the Event:* logo in media advertisements and announcements to members;
- *During the Event:* quality exposure through product displays, banner placement and logo displays;
- *After the Event:* exposure in Chamber and non-Chamber media coverage, AmCham St. Petersburg's print and electronic media.

Sponsorship Packages: \$1250*, \$2500* and \$4000*, a variety of in-kind sponsorship opportunities

Contact: Irina Makarenkova, irina@spb.amcham.ru

Holiday Party:

Date: December

Key Features:

- Elegant celebration of a successful year;
- More than 150 principals and senior managers of AmCham St. Petersburg member companies, invited St. Petersburg and Leningrad Oblast Government and Diplomatic Corps representatives ;
- Entertainment program and the famous Raffle

Sponsor benefits (vary depending on product):

- *Before the Event:* logo in media advertisements and announcement to members;
- *During the Event:* logo and corporate recognition, corporate information in materials and on banners; extra tickets; corporate stands and materials on display
- *After the Event:* recognition in AmCham St. Petersburg's electronic and printed media.

Sponsorship Packages: \$1000*, \$2000* and \$4000*

Contact: Irina Makarenkova, irina@spb.amcham.ru

*All sponsorship fees are subject to additional 18% VAT

Please complete the form below and return it to the AmCham St. Petersburg office
by fax (812) 448 1646.

I would like to learn more about sponsorship opportunities.
Please contact me about the following events.

Committee Roundtable Seminars

Thanksgiving Day Celebration

U.S. Independence Day Celebration

Holiday Party

AmCham St Petersburg Annual Soccer Tournament